



Durham Farm Connections  
Attention: Trailer Exhibit Coordinator  
Tracey Werry  
(289) 385-6804  
Email: [allaboutfarming@durhamfarmconnections.ca](mailto:allaboutfarming@durhamfarmconnections.ca)

## **DURHAM FARM CONNECTIONS MOBILE AGRICULTURAL EXHIBIT**

### ***“Connecting Your Food To Our Farms!”***

#### **Standard Components: - Mobile Agricultural Exhibits Trailer**

1. One (1) X 20' gooseneck trailer (28' total length) attractively wrapped to engage audiences and provide a backdrop for the educational kiosks. The trailer is wired should electricity be needed for any of the displays.
2. Eight (8) educational metal kiosks which roll off the trailer and open up to display a variety of agricultural exhibits intended to help the non-farm population learn more about farming and the source of their food. Commodities may include beef, pork, sheep, grain, eggs, local food, technology or the environment. Kiosks are interchangeable should a client wish information portrayed only on a few topics. All kiosks will have information for audiences to pick up. (e.g. recipes, fact sheets etc.). Mystery boxes can be incorporated into the kiosk display.
3. The kiosks and other education components MUST be in an area protected from weather. Failure to do so will result in display being reduced or removed entirely by ambassadors, at their discretion, to protect the display materials and protect the safety of event visitors
4. It is preferred that the trailer be included in the kiosks display area to provide a more effective overall display. If event space availability does not permit placement of the trailer with kiosks, then parking for the trailer must be provided on the grounds as close to the kiosks as possible.
5. An additional roll-off bin that opens up to display various models of farm machinery for children to play with within the display area.
6. The Trailer and displays will arrive on site at a time mutually agreed upon by the Event Organizers and the Driver and will be set up by the Driver in the space allocated. Ambassadors will arrive during the time outlined to manage the display and act as Agricultural Ambassadors for your Event. On occasion, due to trucking logistics, it may be necessary for the display to remain onsite passed the closing time of your Event. This will be setup between the Event organizer and the Driver.
7. Two (2) Durham Farm Connections Agricultural Ambassadors will be present with the trailer and kiosks during operating hours of the Event to engage visitors and extend their agricultural awareness. Parking and admission passes must be provided for all DFC Ambassadors.
8. An additional roll-off unit that carries “Mini Maple the Cow” will be included if available. This hands-on learning tool aids audiences to learn about the dairy industry. An electrical outlet is required for “Mini Maple”.
9. All required electrical cords will be supplied by DFC and will conform to ESA standards. The Event Host is responsible for providing covers for all cords within the display. Setup will take account to minimize cords within the traffic areas of the display.



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**DURHAM FARM CONNECTIONS MOBILE AGRICULTURAL  
 EXHIBIT**  
**“Connecting Your Food to Our Farms!”**

**Fees:**

<b><u>Item</u></b>	<b><u>Description</u></b>	<b><u>Fee</u></b>
<b>Agricultural Exhibits Trailer</b>	Includes: 20’ gooseneck trailer (28’ total length), educational kiosks & 2 Ag Ambassadors	\$325 per day (Applies to 1 or 2 day event)
		3 days \$800.00
	Each additional day over 3 days	\$225 per day
<b>Trucking</b>	Includes delivery, set up, take down & pick up	To be determined based on travel distance

**Conditions:**

- 1) A 25% deposit is due upon booking.
- 2) Remaining and final payment is due 30 days after the event.
- 3) The 25% deposit is forfeited if the event is cancelled within 30 days of the event.
- 4) Filling out the Durham Farm Connections Resources Request Form acts as a request and will be reviewed by the DFC Agricultural Exhibits Coordinator. Events will be considered once a completed request form is received. This does **NOT** guarantee that the agricultural exhibit requested will be attending your event. You will be contacted for more information and to discuss details.
- 5) If your event is confirmed the following must be provided:
  - i. Parking and admittance passes for the event for the trucker and any DFC ag. ambassadors
  - ii. Proof of Comprehensive General Liability Insurance with a minimum limit of \$2 Million
  - iii. Building or tent with sides to shelter the display during the event

*We encourage sourcing sponsorship to assist with costs and build community involvement.*



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**DURHAM FARM CONNECTIONS RESOURCE REQUEST FORM**  
***“Connecting Your Food To Our Farms!”***

**EVENT INFORMATION:**

Event: \_\_\_\_\_

Date(s) of Event: \_\_\_\_\_

Operating hours of Event: \_\_\_\_\_  
(Times Required for Ambassadors)

Type of Event: \_\_\_\_\_

Event Location: (Full street address including Postal Code):  
\_\_\_\_\_

**EVENT CONTACT:**

Booking Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Mailing/Billing Address: \_\_\_\_\_  
\_\_\_\_\_

Onsite Contact: \_\_\_\_\_ Cell Number: \_\_\_\_\_



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**Requested/Recommended Date AND Time For Set- Up of The Trailer Exhibit: (Please include earliest time available)**

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**Approximate Attendance Anticipated:** \_\_\_\_\_

**What is your target audience? :** \_\_\_\_\_

**Who attends your event (families, rural vs. urban)?** \_\_\_\_\_

**What type of venue do you offer for the agricultural exhibit requested?**

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**What space is available?**

(Note: It is preferred that the trailer be included in the display area with the kiosks. The trailer is 20' long (28' total length) plus the truck and needs room to maneuver into place. Once in place the truck would be removed. If the trailer is being stored in another area, room is still needed to get the trailer as close as possible to the display area to unload all the kiosks. A 10 foot by 10 foot area is required for each of the 10 kiosks/display items (total area 1,000 sqft if you wish to have all items as part of the display). For ease of manning the various kiosks we recommend that all the kiosks be located together, perhaps in a children's area, tent or ag awareness building. Please keep Emergency Planning recommendations in mind when allotting space for the display area.)

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Is there access to an electrical outlet for Mini Maple the Cow? Yes  No

**Additional Comments?**

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***I have read and understand the above notice:***



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Print name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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**Please return completed request form to:**

Email preferred: [allaboutfarming@durhamfarmconnections.ca](mailto:allaboutfarming@durhamfarmconnections.ca)

Durham Farm Connections

Agricultural Exhibits Coordinator: Tracey Werry

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**FOR OFFICE USE ONLY**

Date Received: \_\_\_\_\_

Initial: \_\_\_\_\_

Approved:      YES      NO

Date(s): \_\_\_\_\_